



A Few Good Men

Hollywood's leading men have added their own individual senses of style to Prada's S/S13 menswear campaign. Established stars, as well as up-and-coming talent, came together for an intimate series of black and white portraits, shot by celebrated photographer David Sims. The monochrome photography cleverly contrasts with the personality of each actor, successfully bringing Prada's new collection to life in a unique and contemporary way. Layered shirting, low-cut polo shirts and lightweight coats are displayed throughout the campaign by actors Harvey Keitel, Aaron Taylor-Johnson, Benicio Del Toro and Dane DeHaan.

www.prada.com



His STYLE

By NATALIE BOLLU

New York Bound

Having successfully extended its operations across the Channel, Spain's Massimo Dutti recently launched its first store in the US. Taking up residence on New York's Fifth Avenue, no less, the store is the largest Massimo Dutti in the world, spanning three floors and 1,270 square metres. To mark its Stateside debut, the firm has created the 689 5th Avenue Collection, its ode to the city that never sleeps. Pay particular attention to the cashmere blazers and extra-fine wool sweaters. The limited collection is available in flagship stores and online.

www.massimodutti.com



Male Platform

The one-stop shop website for men recently joined forces with leading menswear designers Richard Nicoll, Katie Eary, SIBLING and Matthew Miller for London Collections: Men.

Each designer created three pieces which were launched with a presentation during the second edition of London's menswear showcase. Designs include Richard Nicoll's graphic sweaters, a fish and baroque print with gold, orange and yellow by Katie Eary featured on T-shirts and a sweatshirt, and a blue and black leopard print cardigan by SIBLING, to name a few. The new designs have been available online since 8 January.

www.mrporter.com

Westwood's MAN Collection

Vivienne Westwood teamed up with Harrods to showcase her A/W13 MAN collection in a worldwide exclusive preview. The show was presented at the Knightsbridge store and comprised a blend of music, style and fashion, demonstrating the designer's well-known creative and innovative vision. An edited selection of key looks from the full collection was also previewed. Westwood is one of several fashion designers to have recently added a men's line to their repertoire and it has been universally well-received.

www.viviennewestwood.com
www.harrods.com

