

FULL THROTTLE: *Vintage Masterpieces*

NATALIE BOLLU explains why these vintage Ferrari posters, with an Art Deco style and a touch of sophistication, are bound to appeal to all car enthusiasts

IN RECENT YEARS, the interest among collectors for vintage car posters has grown significantly. In November last year, the Vintage Poster Auction at Christie's South Kensington saw two 1929 Stenberg Brothers Russian lithographs go for an impressive £100,000 each.

Pullman Editions specialises in limited-edition posters such as these, all of which possess a striking visual impact and its own unique design. The posters are created using traditional techniques, using cotton fine art paper, and are all signed and embossed with a stamp of authenticity. Artists such as Dexter Brown, Charles Avalon and Emilio Saluzzi have all contributed to the original and prominent designs; Brown offers an impressionistic

and artistic style while Avalon's creations are traditional with a twist of Art Deco. Saluzzi is an innovative designer who captures the Italian futuristic movement of the car in his work.

Pullman Editions' latest Historic Ferrari 1949-1974 collection consists of 24 posters illustrating dramatic scenes from Ferrari's glamorous heritage. Each poster showcases the most impressive moments on the track from the classic road Ferrari, as well as from Le Mans, the Monaco Grand Prix and the Mille Miglia. ■

Historic Ferrari: Legends of Road and Track 1949-1974
All 24 posters are priced at £395; www.pullmaneditions.com

